

## DECLARATION

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **A METHOD AND SYSTEM FOR PROVIDING NETWORK BASED ADVERTISING SERVICES** the specification of which is attached hereto.

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

## Prior Foreign Application(s)

Country	Application No.	Date of Filing	Priority Claimed Under 35 USC 119

I hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below:

Application No.	Filing Date
60/269,650	February 14, 2001

I claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

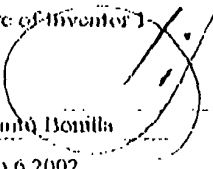
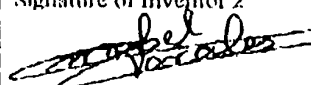
Application No.	Date of Filing	Status

Full Name of Inventor 1:	Last Name: <b>CANTÚ BONILLA</b>	First Name: <b>JORGE</b>	Middle Name or Initial:
Residence & Citizenship:	City: <b>Guadalupe, N.L.</b>	State/Foreign Country: <b>Mexico</b>	Country of Citizenship: <b>Mexico</b>
Post Office Address:	Post Office Address: <b>Bosques de la Silla 2503-4 Fracc. Bosques de la Pastora</b>	City: <b>Guadalupe, N.L.</b>	State/Country: <b>Mexico</b>
			Postal Code: <b>67176</b>
Full Name of Inventor 2:	Last Name: <b>MORALES TREVIÑO</b>	First Name: <b>MABEL</b>	Middle Name or Initial:
Residence & Citizenship:	City: <b>San Pedro Garza Garcia, N.L.</b>	State/Foreign Country: <b>Mexico</b>	Country of Citizenship: <b>Mexico</b>
Post Office Address:	Post Office Address: <b>Rio Presas 306 Col. Del Valle</b>	City: <b>San Pedro Garza Garcia, N.L.</b>	State/Country: <b>Mexico</b>
			Postal Code: <b>66220</b>

10074373 .021302

Attorney Docket No : 020328-00011058

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1  Jorge Claudio Bonilla Date Feb 6 2002	Signature of Inventor 2  Mabel Morales Trevino Date Feb 6 2002
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DE 7061618 v1

# DECLARATION

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Application No.	Date of Filing	Status

Full Name of Inventor 1:	Last Name: <b>CANTÚ BONILLA</b>	First Name <b>JORGE</b>	Middle Name or Initial	
Residence & Citizenship:	City: <b>Guadalupe, N.L.</b>	State/Foreign Country: <b>Mexico</b>	Country of Citizenship: <b>Mexico</b>	
Post Office Address:	Post Office Address: <b>Bosques de la Silla 2503-4 Fracc. Bosques de la Pastora</b>	City: <b>Guadalupe, N.L.</b>	State/Country: <b>Mexico</b>	Postal Code: <b>67176</b>
Full Name of Inventor 2:	Last Name: <b>MORALES TREVIÑO</b>	First Name <b>MABEL</b>	Middle Name or Initial	
Residence & Citizenship:	City: <b>San Pedro Garza Garcia, N.L.</b>	State/Foreign Country: <b>Mexico</b>	Country of Citizenship: <b>Mexico</b>	
Post Office Address:	Post Office Address: <b>Rio Presas 306 Col. Del Valle</b>	City: <b>San Pedro Garza Garcia, N.L.</b>	State/Country: <b>Mexico</b>	Postal Code: <b>66220</b>

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1	Signature of Inventor 2
<u>Jorge Cantú Bonilla</u>	<u>Mabel Morales Treviño</u>
Date	Date

DE 7061618 v1

Attorney Docket No. 020328-00011013

**POWER OF ATTORNEY BY ASSIGNEE**

EuphoriaNET, Inc. is the Assignee of record of the entire interest for the invention entitled: **A METHOD AND SYSTEM FOR PROVIDING NETWORK BASED ADVERTISING SERVICES**, the specification of which is attached hereto.

Assignee hereby appoints the practitioners at

**Customer Number 20350**

to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Send Correspondence to:

Chad S. Hilyard  
TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, 8th Floor  
San Francisco, CA 94111-3834

Direct Telephone Calls to:

Chad S. Hilyard  
Reg. No.: 40,647  
(303) 571-4000

Date: Feb 6 2002

By:

EuphoriaNET, Inc.

(Signature)

Name: Jorge Cantu Bonilla  
Title: CEO

Attorney Docket No. 020328-000110US

**POWER OF ATTORNEY BY ASSIGNEE**

**EuphoriaNET, Inc.** is the Assignee of record of the entire interest for the invention entitled: **A METHOD AND SYSTEM FOR PROVIDING NETWORK BASED ADVERTISING SERVICES**, the specification of which is attached hereto.

Assignee hereby appoints the practitioners at

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Chad S. Hilyard TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, CA 94111-3834	Chad S. Hilyard Reg. No.: 40,647 (303) 571-4000

**EuphoriaNET, Inc.**

Date: \_\_\_\_\_

By: \_\_\_\_\_  
(Signature)

Name:

Title:

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Jorge Cantú Bonilla et al.

Application No./Patent No.: \_\_\_\_\_ Filed/Issue Date: \_\_\_\_\_

Entitled: A METHOD AND SYSTEM FOR PROVIDING NETWORK BASED ADVERTISING SERVICESEuphoriaNET, Inc., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

In the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment will be recorded in the Patent and Trademark Office, for which a copy thereof is attached

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

**[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.9]**

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Feb 6 2002  
Date

[Signature]  
Signature

Jorge Cantú Bonilla  
Typed or printed name

CEO  
Title

**Burden Hour Statement:** This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.**

DE 7061726 v1